



Reasons to Invest in the RCEF

- The only organization that raises funds for all 17 schools in the Redwood City School District.
- Has a 26-year history of reliably funding high-quality enrichment and academic support programs.
- Has a strong relationship with District administration and frequently collaborates with District to develop innovative programs that meet the needs of the maximum number of students.
- Has an all-volunteer board dedicated to keeping operating costs to the bare minimum.
- Can develop and leverage community and business partnerships to maximize program impact.
- Offers a full range of opportunities to publicize your contribution:
 - RCEF Newsletter with circulation of 11,000, including school parents. Newsletter also distributed at community events; at Redwood City libraries, businesses, and Chamber of Commerce office; and via marketing packets to prospective partners, event sponsors, and other supporters.
 - The highly regarded RCEF website (www.rcef.org), lists all supporters and program partners on multiple pages.
 - The RCEF eNews, a monthly email newsletter, includes a column highlighting our key partners and announces new partnerships. Circulation: Over 750 and growing daily.
 - As key RCEF representatives, board members participate in District, school, and community events, where we highlight and recognize our key partners.
 - RCEF president acknowledges key supporters from the stage at Benefit for a Brighter Future fundraising event; typically attracts more than 300 parents, community members, business leaders, and educators.
- Facilitates volunteer opportunities for your employees.
- Provides conscientious and meticulous oversight and reporting on your investment.

***Please join with us today to help give our
students the education they need to succeed!***

The RCEF has been working hard since 1983 to provide our public elementary and middle school children with the education they need to succeed in high school, college, work, and life.

*Redwood City Education Foundation PO Box 3046, Redwood City, CA 94064
(650) 568-0233 info@rcef.org www.rcef.org*